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## Retailer, Wine Loft to open in Gulch

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Locally-owned Nashville Clothing Co. and upscale wine bar The Wine Loft will be opening stores in The Gulch.

The Nashville Clothing Co. will move from its West End location to a storefront in the Icon development in early June.

Tiffany Lewis, owner and founder of Nashville Clothing Company, says the growing community in the Gulch “is a perfect fit for the reasonably priced, alternative and indy vibe of clothing we offer.”

The Wine Loft will fill the former location of Bar 23, between [Urban Outfitters](#) and Watermark.

The concept was founded in New Orleans by Jason and Melissa Doyle in 2002, after a trip to the California wine country. The concept is now a nationally franchised business with offerings that include wine education courses, afternoon happy hours and monthly social events.

The bar will open in mid-June, with a grand opening planned for July 17.

Jay Turner, managing director of MarketStreet Enterprises, says he’s been working to bring The Wine Loft to The Gulch since he first saw the concept.